

Kids shouldn't
have to wait until
they are adults to
learn to lead
themselves
through life's
inevitable
challenges.

The Student Self Leadership program is based on the leadership concepts developed by Ken and Margie Blanchard. Leaders, managers and employees worldwide have been trained in these concepts by the Ken Blanchard Companies.

Students now have the opportunity to learn the same time-tested, real-life leadership skills at an early age.

We believe that when students learn to lead themselves, they are more successful and fulfilled in school, at work and in life.

Student Self Leadership

A program for
middle school,
high school
and college students
to become
fulfilled,
competent
and empathetic
self leaders.



Blanchard[™]
INSTITUTE

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BlanchardInstitute.org



How do students benefit?

They learn

- ✚ to challenge negative thinking and assumed constraints
- ✚ to set and write specific goals
- ✚ to take responsibility for goals and take initiative in their lives
- ✚ to identify what they need and ask for help to reach their goals
- ✚ that soft skills like listening, sharing ideas and networking are as important as hard, technical skills
- ✚ to become empowered, self-directed and resilient

Our Purpose

Blanchard Institute exists to prepare, educate and equip young people around the world to take charge of their lives by developing accountability, confidence and a strong belief in themselves so they can take initiative to achieve their dreams.

We teach skills that enable youth to overcome barriers and persevere against life's inevitable challenges and lead others to do the same.

“I’m going to stop negative talk about myself and others.”

Student Self Leadership 6-Hour Program

The five-module program is designed to be taught face-to-face to middle school and high school students. Program length is six hours, including 30 minutes for lunch and one 15-minute break. The program is available to facilitators through Blanchard’s online learning portal.

No training for trainers is required. Facilitators are supported by PowerPoint slides that include facilitator notes and embedded videos, detailed activity instructions and student worksheets.

