



## Who We Are

Blanchard Institute is a 501(c)(3) nonprofit organization founded by Ken and Margie Blanchard. We offer a Student Self Leadership program developed from the successful leadership content taught by The Ken Blanchard Companies for over 40 years.



## Our Purpose

Blanchard Institute exists to prepare, educate and equip young people around the world to take charge of their lives by developing accountability, confidence and a strong belief in themselves so they can take initiative to achieve their dreams. We teach skills that enable youth to overcome barriers and persevere against life's inevitable challenges and lead others to do the same.

## What We Do

We offer the Student Self Leadership program to schools and other organizations that support youth. The program is available online or in the classroom for middle school, high school and college students. The Student Self Leadership program is available in several formats and lengths.

We have qualified instructors to deliver the program or we can support teachers and facilitators who wish to deliver it themselves.

Blanchard Institute awards grants and scholarships to students, teachers and facilitators who wish to attend or teach Student Self Leadership.

We deliver this course to the children of Blanchard employees and enable other organizations to do the same for their employees.

Blanchard Institute

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